

## WOMEN IN BUSINESS 2014

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located in North Hollywood. It has served the entertainment industry since 1985. The company started in the couple's apartment in Hollywood when they provided props and wardrobe for PLATOON. Over the years, History For Hire has provided props to hundreds of motion pictures, television shows, commercials, events, music videos, school productions and print ads. Some of Elyea's high profile projects include: 12 Years a Slave, The Artist, Mad Men, American Horror Story, Glee, Lincoln, 42, Pirates of the Caribbean, Titanic, and Forrest Gump. On any given day, Elyea can be found shipping props to Antarctica (SHACKLETON) or Canada (X MEN: DAYS OF FUTURE PAST), overseeing the making of eighteen identical telegraph keys (LINCOLN) or creating an entire 1960s recording studio (JERSEY BOYS).

**LINDSAY FONTAINE**  
**InterMedia Advertising**


Lindsay Fontaine is the third generation leader in her family-owned company. The Inter/Media Group of companies is a \$600 million plus advertising and marketing organization founded by her late grandfather, and currently under the direction of her father Robert Yallen. But Fontaine's rise in the company is not a matter of nepotism. With a business that buys millions of dollars of media each year, the person at the helm must bring an array of skills that strengthen the company and she does that in spades. Fontaine came to the company with a bachelor's in science, business management and while she first thought she'd test the waters at Inter/Media, her skills became evident early on and she developed a real passion for the work and for team building. Fontaine started as a media buyer and quickly moved up on merit alone, to her current position of VP Associate, Direct Response Media Director.

**SUSAN FRIES**  
**ECOLA Services Inc.**


Susan Fries, "The Termite Lady" has been a pest control industry professional since 1981. During this time she has built ECOLA Services, Inc., one of the few 100% female owned pest control companies in the country, to be a successful termite and pest control company with five offices throughout Southern California. Offering a full range of non-chemical and low-toxicity products alongside her traditional options has allowed her to meet her customers' individual needs. She has published "Learning to Breathe," her book about how her passion for a healthy, eco-friendly lifestyle

began with her son's asthma attacks, and resulted in her buying ECOLA. She is an active voice in the pest control industry, serving as a Director in the Pest Control Operators of California for the last eleven years. She has also played a significant role in advancing the alternative treatments sector to reduce the possible effects of traditional pest control.

**KAREN GABLER**  
**LightGabler LLP**


Karen L. Gabler has more than 20 years of experience counseling employers in all aspects of employment law. She collaborates with her clients to develop proactive strategies designed to enhance workplace productivity and avoid employment disputes. Gabler co-founded LightGabler LLP three years ago. As its Managing Partner, she has helped build the firm from 7 to 17 employees and 287 to 1150 clients. The firm has, consequently, under Gabler's guidance, built out new and bigger office space twice in two years. She supervises seven associates and three paralegals, providing twice-monthly in-house training programs in addition to day-to-day guidance. In her legal practice, Gabler serves as an external human resources consultant for numerous businesses, providing counsel to management and conducting training programs for both management and employees. She performs internal audits of clients' employment practices to ensure strategic compliance with current laws.

**ELISSA GLICKMAN**  
**Glendale Arts**

As the CEO of Glendale Arts, Elissa Glickman's determination and creativity are unquestioned. She oversees all marketing, earned and donated income programs, box office and community relations staff and functions for Glendale Arts, a private non-profit charged with managing the historic Alex Theatre, Glendale Pops Orchestra, and coordination of resources for local artists, arts organizations, businesses and government agencies. She played a key role in developing the strategic framework for the once struggling organization's expansion, mission and renaming efforts. One of Glickman's greatest contributions was seeing the ways to increase partnerships. She created opportunities for collaboration with a variety of community partners to increase arts programming and enhance financial resources for Glendale Arts. In short, She has taken an agency that was nearly ready to close and rebuilt it into a strong, thriving organization with a staff of eight and cast of thousands of happy arts lovers.

**LIDIA GORKO**  
**ALPHA Aviation Components Inc.**  
 Lidia Gorko is CHB, CEO and President



of ALPHA Aviation Components Inc. The key to the success of the organization under her stewardship has been transparent partnerships with customers, manufacturing capabilities and superior supply chain management. Gorko sees to it that ALPHA supports its customers' individual pricing, delivery and overall assembly goals from the quoting stage through delivery of the finished product. ALPHA is a one stop manufacturing facility offering multiple capabilities including: 5 Axis CNC Machining, Big Bore CNC lathe, Screw Machines, EDM's, Grinding, Honing, Gear Hobbing, Deburring and Ship Set Assemblies. ALPHA's production engineers apply lean principles developing a cost effective plan to be in-line with customer procurement goals.

**CINDY GRAY**  
**Moss & Company**


Cindy Gray started with Moss & Company in 1971 as a maintenance personnel scheduler. From there she has worked her way up through the ranks and is now the President of the Company, as well as a partner. Moss & Company manages more than 7000 units of multi-family properties ranging from 8 to 500 units, while employing close to 250 employees and Gray oversees it all. From one-on-one weekly and monthly meetings with clients, to hands on communication with residents, Gray is involved in everything. She meets weekly with the company's Regional Portfolio Managers to stay up to speed with their portfolios. She also works side by side with her Assistant, Lucille Edwards, in staying current with Los Angeles Fair Housing and Tenant/Landlord laws.

**ROBIN GREENBERG**  
**Berkshire Hathaway Home Services CA Properties**


When Robin Greenberg became President of the Beverly Hills Greater Los Angeles Association of Realtors in 2011, she created the C.A.R.E. Project, which stands for Compassion, Acceptance, Respect and Empowerment. The goal of the project was to enable the realtor community to help make a difference one month at a time and to leave a lasting impact both on other realtors and on the community. Greenberg encouraged volunteerism in the association in the hope of teaching the benefits of helping those less fortunate and in doing so, she sought to help twelve charities that have fed and housed the homeless at the same time. The C.A.R.E. project picked a different homeless charity each month and members visited the charity,

helped prepare meals, distribute donations and interact with recipients. Her efforts that started then continue to this day.

**SOFIA GRESEN**  
**City National Bank**


Sofia Gresen, Vice President at City National Bank, is responsible for developing new commercial credit relationships with local businesses which have annual sales between \$10-\$150 million, as well as managing a portfolio of credit relationships. She leads a team of Credit and Operations specialists to deliver exceptional service to her customers. Gresen's strong background in accounting, auditing and underwriting gives her unique insight into the transactions of her customers. Because she understands the fundamentals of her marketplace, she is extremely creative when it comes to structuring complicated transactions in industries ranging from high-end fashion to global manufacturing. It is this insight that also allows her to work with community-based businesses to design solutions for their short and long term strategic objectives, and to pave the way for growth in her community.

**JEANNIE GU**  
**Frontier Electronics**


Jeannie Gu is President of Frontier Electronics, a company that was formed in 1972 and is a leading designer and manufacturer of magnetic products. Over the years the company has expanded its product offerings to include MLCCs, IPCs, and Diodes while continuing to also expand its line of inductors, coils and transformers. Under Gu's stewardship, Frontier Electronics offers a vast array of industry standard products supported by the company's expansive manufacturing resources worldwide. Gu has led Frontier to the point where it has repeatedly proven to be successful in the design and manufacturing of custom passive products to help its customers succeed.

**TAMARA GURNEY**  
**Mission Valley Bank**


Tamara Gurney is the Founding President and Chief Executive Officer of Mission Valley Bank, a \$250 million dollar community based business bank headquartered in Sun Valley. In 2001, Gurney brought together a group of respected community bankers, along with a number of local area business people to form Mission Valley Bank. This dedicated group opened the bank's doors in July 2001 after raising slightly more than \$6 million in initial capital. Mission Valley